



GENERAL INFORMATION

Name : **Dr.M.NAVANEETHAKRISHNAN**

Father Name : P.Marimuthu

Date of birth : 14.07.1987

Date of Entry in Service : 02.07.2009

Qualification : M.Com., MBA., M.sc(IT)., M.Phil., DOA.,DCM.,

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Designation : Assistant Professor in Commerce (Computer Application),

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Vadipatti Tk Madurai-625221.

EDUCACTION QUALIFICATIONS

S.No.	Degree	Subject	Name of the college / University	Year of Passing
1.	B.Com	Commerce	Yadava College	Apr-2007
2.	M.Com	Commerce	Alagappa University	May-2013
3.	Ph.D	Commerce	Madurai kamarajar University	Oct-2022
4.	MBA	Management	Alagappa University	May-2011
5.	M.Sc	Information Technology	Yadava College	Apr-2009
6.	M.Phil	Computer Science	Bharathiar University	Feb-2016

TEACHING EXPERIENCE

S.No.	Department	Institution/ University	From-To (Period)
1.	Commerce (CA)	Yadava College, Madurai.	2009 – Till Date
2.	Management	Bharathiar University, (CPP) Madurai.	2015-2018
3.	Management (DDE)	MK University, Madurai	2019 – Till Date
4.	Commerce (PGDCA)	Yadava College, Madurai.	2015 – Till Date
5.	Co-Operative Management (GL)	Institution of Co-Operative Management	2019 – 2020

SUBJECT SPECIALIZATION

Particulars	Subject
Area of Specialization in Commerce	Cost Accounting, Banking, Marketing, Business Statistics
Area of Specialization in Computer	C and C++ Language. .Net Programming
Area of interest in Commerce	Financial Accounting, Cost Accounting, E-Commerce. Computerized Accounting Software (Tally).
Area of interest in Computer	.Net Programming, Programming in C and C++ , Visual basic Programming, and Oracle(RDBMS), Computer Organization, Operating System, DOS. Software Engineering, DHTML, Computer Network.
Area of interest in Management	Human Resource Management, Project Management Management Information System.

POSITION HELD IN YADAVA COLLEGE

S.No.	Name of the Position	Place
1.	NACC-VI Criteria -Member	2021
2.	Student Welfare Committee – Member	2018 - Till Date

BOARD MEMBER OF EXTERNAL EXAMINER

S.No.	Name of the Institution	Place
1.	MK University	Madurai
2.	SRNM College	Sattur
3.	Arulmigu Palni Andavar College	Palani
4.	Alagappa University	Karaikudi
5.	Sourashtra College	Madurai
6.	MTN College	Madurai
7.	GTN College	Dindigul

FACULTY DEVELOPMENT PROGRAMME PARTICIPATED

S.No.	Name of the Programme	Name of the Sponsoring Agency	Presented/Participate	Place and Date
1.	Retraining Of Teachers on English Language Skills and Personality Development	UGC	Participate	Yadava college, Madurai 15 th ,16 th Feb 2010
2.	Enrichment of Teaching Skills	OAA MAVMM B-School Management	Participate	Madurai. 14 th Feb 2015
3.	Empowering College Teachers with Effective Teaching Skill	OAA MAVMM B-School Management	Participate	Madurai. 12 th March 2016
4.	Data science – Research opportunities	Sri Ramakrishna college of Arts and science	Participate	Coimbatore 21 st may 2020

STATE LEVEL WORKSHOP PARTICIPATED

S.No.	Name of the Programme	Name of the Sponsoring Agency	Presented/Participate	Place and Date
1.	Quality Education and Human Touch - WSQEH- 2014	UGC	Participate	Yadava college Madurai. 8 th Oct2014
2.	Android Application Development	UGC	Participate	ANJA College, Sivakasi. 8 th , 9 th Jan 2015
3.	MATLAB-2015	Fatima College	Participate	Fatima college, Madurai 21 st Jan 2015

STATE LEVEL SEMINAR PARTICIPATED/ PRESENTED

S.No.	Name of the Programme	Name of the Sponsoring Agency	Presented/Participate	Place and Date
1.	Entrepreneurship Promotion and Development	UGC	Presented	Yadava College, Madurai. 10 th Feb 2010
2.	Applied Data Mining	UGC	Participate	Sri Meenakshi Government College, Madurai. 20 th Jan 2015

NATIONAL SEMINAR PARTICIPATED/ PRESENTED

S.No.	Name of the Programme	Name of the Sponsoring Agency	Presented/Participate	Place and Date
1.	Quality Enhancement Strategy Towards Excellence	National Assessment and Accredited council	Participate	Yadava College, Madurai. 31 st Aug 2009
2.	Advance in Computing Technology	UGC	Presented	SRNM College, Sattur. 5 th ,6 th Feb2015

3.	Digital Payments-Issues and Challenges	UGC	Participated	HajeeKarutha Rowther Howdia College,Theni. 14 th Feb 2020
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INTERNATIONAL SEMINAR/WEBINAR PARTICIPATED/ PRESENTED

S.No.	Name of the Programme	Name of the Sponsoring Agency/ Organized by	Presented/Participate	Place and Date
1.	STARTUP INDIA – Challenges and Opportunities	UGC	Presented	EMG Yadava College,Madurai. 15 th Agu2019
2.	Emotional Intelligence For Teaching	NGI	Participated	Devanahalli 22 nd may 2020
3.	Advance Technology and Innovation	Sambhram B – School	Participated	Bangalore 11 th Jul 2020

NATIONAL CONFERENCE PARTICIPATED/ PRESENTED

S.No.	Name of the Programme	Name of the Sponsoring Agency/Organized by	Presented/ Participate	Place and Date
1.	Future Research perspectives in Computer and Information Technology	Arul Anandar College,Madurai.	Presented	Madurai. 21 st ,22 nd Feb 2017
2.	Corporate Environmental Responsibility- Midway and Progress	Indian Council of Social Science Research ICSSR IMPRESS	Presented	Sri Kaliswari College,Sivakasi. 5 th June2019
3.	Turbulence and Triumph in Business Environment TTBE – 2020	UGC	Presented	Government Arts College, Salem. 29 th Jan 2020
4.	Intellectual Property Rights	IQAC	Participated	Sermathai Vasana College, Madurai. 6 th March 2020

INTERNATIONAL CONFERENCE PARTICIPATED/ PRESENTED

S.No.	Name of the Programme	Name of the Sponsoring Agency/Organized by	Presented/ Participate	Place and Date
1.	Emerging Trends in Entrepreneurship Development	Vivekananda College, Madurai.	Presented	Thiruvadakam west, Madurai 12 th Sep2018
2.	Contemporary Trends in Capital Market CTCM – 2019	University Grants Commissions, New Delhi.	Presented	KSR College, Tiruchencode 19 th Sep 2019
3.	Socio – Economic Impact on Entrepreneurship& Business ICSEI – EB – 2020	M.M.E.S College, Melvisharam. Ranipet.	Presented	M.M.E.S College, Melvisharam. 18 th ,19 th Feb 2020

PUBLICATIONS

S.No.	Title of the Paper	Name of the Journal	ISBN/ISSN No.	Volume Issue	Year of Published	Page No.
1.	Mechanism of E-Waste Management	Future Research perspectives in Computer and Information Technology	978-93-85977-87-9	I	2017	260-265

2.	Social Entrepreneurship in India	Emerging Trends in Entrepreneurship Development	978-93-87871-79-3	I	2018	247-250
3.	Customer Based Brand Equity: A Dimension of CBBE	Corporate Environmental Responsibility- Midway and Progress	978-93-5382-888-2	I	2019	31-39
4.	A Service Quality of Electronic Banking System in India	IAETSD Journal for Advanced Research in Applied Science	2394-8442	VI	2019	125-135
5.	A Runway of E-Government E-Marketplace and SWAYATT Startup in India	The International Journal of Analytical and Experimental Modal Analysis	0886-9367	XI	2019	33-40